



PRESS RELEASE

American Subcontractors Association of Colorado Develops Partnership With South Metro Denver Chamber of Commerce

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American Subcontractors Association of Colorado (ASAC) announces a partnership with the South Metro Denver Chamber of Commerce at the Business Trades Advocacy Coalition Platinum level.

In June 2013, ASAC launched the Business Trades Advocacy Committee/BTAC, an ASAC committee that manages three (3) Councils; Community Partnership Council, Industry Partnership Council and the Legislative Advocacy Council. The purpose of BTAC is to create diverse partnerships through each of these Councils.

Each Council has a focus and works to develop partnerships within that focus: Community, philanthropic and service organizations and Legislative Advocacy, legislators, municipalities and like minded organizations and the Industry Partnership Council identify and develop common interest partnerships with organizations and associations within the construction and greater business community.

"This is an exciting time to be a part of ASAC," comments Dani Nicol, Chair, Industry Partnership Council/Diamond Excavating. "Partnerships create synergy and a dynamic that cannot be found through any other relationship. Respective partners bring their best tools and resources to the relationship increasing the ROI for our members, building a productive and profitable network and delivering the information and resources common to all Colorado business."

The Industry Partnership Council has developed a partnership with the South Metro Denver Chamber of Commerce. The Industry Partnership Council looks to develop partnerships that return a mutual ROI to participating partners. ASAC will be hosting education programs and resources and delivering the value that member contractors can provide and receive from the economic development, education and networking objectives of the Chamber.

The South Denver Metro Chamber will be hosting two key ASAC educational programs each month at their offices located at The Streets of SouthGlenn: Contractor Breakfast Interchange/CBI and Business Best Practices/BBP, sponsored by Ledgerwood & Associates, the 4th Thursday of each month at 7:30 a.m. and the Human Resource Risk Management and Best Practices series sponsored by Jewell Insurance to be held on the 3rd Thursday of each month at 7:30 a.m.

CBI/BBP is education and networking that puts general contractors and subcontractors together for the purpose of building a successful business relationship. The second monthly program is the HR monthly series that is a program of the ASAC Attorney's Council and focuses on HR considerations and concerns of Colorado business.

ASAC was founded in 1973 and is located in Englewood, CO. ASAC is the "Voice of Colorado Subcontractors" delivering education, networking and advocacy through outcome based benefits and services. Contact the ASAC office for more information or visit the ASAC website Calendar at www.ASAColorado.com.



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